

SOUTHEAST ROAD RUNNERS JANUARY MEETING

SERR Minutes Date: 1/2/08

Present: Deb Rudis (DEB R), Jan Beauchamp, Jim Grammel, Deborah Craig (DEB C)

Absent: Nancy Thomas, Dawn Walsh, Shawn Miller

Guests: Eric Feldt, Clayton Hawkes

Agenda

1. Old Business – DEB R requested previous minutes, DEB C not at last meeting
2. Annual Meeting
3. Race Schedule
4. Race Policy and Procedures
5. Insurance
6. Permits
7. Financial Report
8. Indoor Track Funding
9. Listserve
10. Next Newsletter – announce annual meeting
11. Other new business

Discussion and Action Items

1. Overview of Schedule
 - Several races w/o director
 - Races deleted: Treadwell and Lena Loop
 - Jim to contact Ben Haight re Windfall and Dan Robinson and Tom Thompson on Prostate Run
 - DEB C will check on Ben Blackgoat date 6/21, include plea in newsletter
 - DEB R will contact Trail Mix for Treadwell, George R for Tram Run and ADFG for refuge permit
 - Not assigned - include want ad on website – DEB C will take
 - Jim to pay Cindy
2. Newsletter articles
 - DEB C to include plea for race directors, DIPAC Annual Meeting, race schedule, enrollment form – **MUST GET OUT BEFORE DIPAC MEETING!**
 - Eric to help – send copies of newsletter
 - Discussed previous award winning newsletters (looked on line and can't find anything about this...)
 - Jim G. will look at the mailing cost w/bulk mail permit vs. no permit as permit costs us \$175 per year.
3. DIPAC – Annual Meeting
 - Zane will manage
 - Jan suggest cash prizes
 - Discussed need for poster - DEB C will take
 - DEB R suggests Zane or ?? call winners to ensure attendance
 - Race Policies
 - DEB R indicated she will look up and scan for all members
 - DEB C remembers developing a white board binder when Bob President – DEB R to check as will Jim
 - Permits – Jan has permits under control
 - Financial Report – Jim Grammel provided detailed fiscal report and much discussion ensued as the board reviewed the report carefully
 - Jim will call the Bursells and Anne Johnson for race funds – this should bring us out of the hole.
7. Other Business
 - Equipment report – Lost and broken timers – waiting for report from Don Beard as to repair possibility - \$400 each – can we get corp sponsors to help with this cost?
 - Banner – Need SERR banner – DEB C to find – could also have a sponsors banner – DEB C will report at next meeting
 - Sponsors – discussed each person calling one corp sponsor at beginning of year but no decision.
8. List Serve - Very few people signed up for list serve – discussed other orgs that took an hour to get this off the ground.
 - DEB R will ask Shawn to add email address to membership form
 - DEB C send poster to all members
9. Diamond Park Track

- SERR has been asked to provide \$2500 annually to support the indoor track and our members would get an annual pass to use the track – much discussion ensued regarding our budget which seems too small to accommodate this large of a contribution.
 - Shawn calculated sharing the cost with members and it would increase due substantially.
 - DEB C suggested slight increase in dues and in race fees to generate income and the annual track pass would be an added benefit of membership in SERR
 - DEB R reported that it is the intent that there will be a \$4-5 user fee each use to cover facility maintenance and management which is anticipated to be \$10k annually
 - Eric suggested we assess use prior to make a commitment to the track.
 - DEB R will inform John Bursell that we cannot afford to support track this year but we'd like to assess our member usage and if it is significant, we can work out a contribution.
 - We discussed making a nominal contribution (\$200) to support the running community – no vote – will this be acted on?
10. Ads on Website – are we interested in having ads on the website
- VOTE 4 AFFIRMATIVE
 - DEB R will talk to Doug about how to manage this
11. Youth Running - Jim G brought up the idea of including an optional additional donation on the membership form to support youth running. The membership form would be amended with a statement explaining SERR's interest in supporting youth running in light of the crunch in activities budgets for school programs. SERR would then distribute the money to track and cross country programs at all school levels (elementary, middle and high school). Coaches and/or organizers would present to SERR their needs and we would respond accordingly based upon the amount of revenue generated.
11. Officers and Board Members
- President – DEB Rudis – Intends to resign – club needs to recruit to fill position
DEB R provided job description
 - Vice President – Jan Beauchamp – Ongoing
Need job description
 - Treasurer – Jim Grammel – Ongoing
Need job description
 - Secretary – DEB C Craig – Intends to resign but will continue for next year with Eric Feldt as a nominee for the position
Provided job description
 - Race Director – Dawn Walsh Intends to resign– club needs to recruit to fill position
Need Job Description
 - Empire Cup – Shawn Miller – Ongoing
Need job description
 - Past President – Nancy Thomas – outgoing but this position filled by DEB R Rudis
Need job description

Afterthoughts from DEB C

President: It might be helpful in the recruitment process for President if we advertise that in many ways things are quite organized and a newcomer would step up to the position knowing there is a lot of structure in place.

Meetings: I suggest we establish a meeting schedule and location cycle for the next year so a new incoming President could feel confident they'll have lots of support/contact in their first year. More frequent, regular meetings mean we are not rushed in dealing with issues because we have so much to cover in a short time and it is less critical if someone misses a meeting – for example: every other month, first Thursday from 7-9, in the valley and in town.

1/2 – start up of year's schedule - town

3/6 – make sure we have equipment needs met - valley

5/1 - town

7/3 – valley

9/5 – Friday on the boat for the Klondike

11/6 – End of year –planning for annual meeting, new officers – valley

Newsletter: We should also think about planning for three newsletters:

Winter/January – focus on DIPAC event, race schedule, membership

Spring/April - bring attention to races and membership while people enjoy races

Summer/July – highlight marathon, Klondike and end of season issues

Our race schedule is defined but I would also suggest that we distribute the calling of potential race directors to fill the balance of the race director slots or cancel the race.